

12 PATHS TO

GREATNESS

Ideas, inspirations, & life messages culled from 12 Torah passages,
handpicked by the Lubavitcher Rebbe of Righteous Memory.

September 2022

ELUL 5782/TISHREI 5783
אלול תשפ"ב / תשרי תשפ"ג

Imagine you have just moved to a new country. As you walk the foreign streets, trying to make sense of a language you cannot understand, your eye spots something familiar - a car sporting the logo of your favorite football team. Or better yet, it's your alma mater logo! Suddenly the feeling of loneliness is gone.

» *The idea:*

As human beings, one of our fundamental needs is to have a feeling and sense of belonging. The verse "Torah Tzivah" is like a giant billboard that states: You belong here!

The Torah is not an ancient relic that was given many years ago. Neither is it an exclusive club that welcomes only the best and the brightest.

It was given to Moshe with a clear directive: Ensure that it becomes the personal property of every single Jew. That you and I inherit it forever.

» *Story:*

"Rebbe, we organized Rosh Hashanah services for Jews without a background!"

George Rohr, a prominent businessman and well-known philanthropist, was sharing the good news with the Rebbe about a successful program he recently spearheaded in Manhattan.

The Rebbe looked at him intently.

"No Jewish background?" the Rebbe asked. "Go back and tell them that they have a background. They are the children of Abraham, Isaac and Jacob, Sarah, Rebecca, Rachel and Leah!"

THE TORAH IS YOURS FOREVER. NO ONE CAN TAKE IT AWAY FROM YOU, OR TAKE YOU AWAY FROM IT.



"The Torah that Moshe commanded us is the heritage of the congregation of Yaakov."

(Deuteronomy 33:4)

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SHABBAT
				1 ה אלול ELUL 5	2 ו אלול ELUL 6	3 ז אלול ELUL 7 SHOFTIM PIRKEI-AVOT: Chapter 6
4 ח אלול ELUL 8	5 ט אלול ELUL 9	6 י אלול ELUL 10	7 יא אלול ELUL 11	8 יב אלול ELUL 12	9 יג אלול ELUL 13	10 יד אלול ELUL 14 KI TEITZEI PIRKEI-AVOT: Chapters 1 & 2
11 טו אלול ELUL 15	12 טז אלול ELUL 16	13 יז אלול ELUL 17	14 יח אלול ELUL 18	15 יט אלול ELUL 19	16 כ אלול ELUL 20	17 כא אלול ELUL 21 KI TAVO Shabbat Selichot PIRKEI-AVOT: CHAPTER 3 & 4
18 כב אלול ELUL 22	19 כג אלול ELUL 23	20 כד אלול ELUL 24	21 כה אלול ELUL 25	22 כו אלול ELUL 26	23 כז אלול ELUL 27	24 כח אלול ELUL 28 NITZAVIM PIRKEI-AVOT: CHAPTER 5 & 6
25 כט אלול ELUL 29	26 א תשרי 1ST DAY OF ROSH HASHANAH	27 ב תשרי TISHREI 2 2ND DAY OF ROSH HASHANAH DAY 1	28 ג תשרי TISHREI 3 FAST OF GEDALIAH	29 ד תשרי TISHREI 4	30 ה תשרי TISHREI 5	

October 2022

TISHREI/CHESHVAN 5783

תשרי/חשון תשפ"ג

Some people suggest that Jews are exceptionally smart. To support this, they point to the fact that 20% of the Nobel Prize Laureates are Jewish, while Jews make only 0.02% of the world's population.

Is this a real thing? And if so, then what is our secret?

» *The idea:*

Wisdom is all about seeing the bigger picture. Smart people are able to analyze, identify trends, and look deeper. Any situation or idea that they come across, they recognize that they are seeing but a minute perspective of something much more complex and intricate. The Shema serves as our constant reminder to look at the bigger picture.

At first glance, our universe might seem like a chaotic collection of beings and creatures. The Shema prayer reminds us that the world is all part of one beautiful creation, lovingly crafted by G-d.

The conscious awareness of G-d's oneness all around us, can help us attain true wisdom as well as empower a sense of peace and calmness.

» *Story:*

In 1989, NYC Mayor David Dinkins visited the Rebbe. The Rebbe told him that he hopes for for the day when "it will not be necessary to underline every time that they are 'Negro,' or they are White, or they are Hispanic ... because they are no different. All of them are created by the same G-d, and created for the same purpose; to add in all good things around them, especially beginning with themselves and their families ..."

WE ARE ALL PART OF A BEAUTIFUL PICTURE, CREATED BY THE MASTER OF ALL ARTISTS: G-D.



"Hear O Israel, G-d is our L-rd, G-d is One."

(Deuteronomy 6:4)

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SHABBAT
						1 י תשרי TISHREI 6 VAYEILECH Shabbat Shuvah
2 ז תשרי TISHREI 7	3 ח תשרי TISHREI 8	4 ט תשרי TISHREI 9 EREV YOM KIPPUR	5 י תשרי TISHREI 10 YIZKOR YOM KIPPUR	6 יא תשרי TISHREI 11	7 יב תשרי TISHREI 12	8 יג תשרי TISHREI 13 HA'AZINU
9 יד תשרי TISHREI 14	10 טו תשרי TISHREI 15 1ST DAY OF SUKKOT	11 טז תשרי TISHREI 16 2ND DAY OF SUKKOT	12 יז תשרי TISHREI 17 1ST INTERMEDIATE DAY OF SUKKOT	13 יח תשרי TISHREI 18 2ND INTERMEDIATE DAY OF SUKKOT	14 יט תשרי TISHREI 19 3RD INTERMEDIATE DAY OF SUKKOT	15 כ תשרי TISHREI 20 4TH INTERMEDIATE DAY OF SUKKOT
16 כא תשרי TISHREI 21 HOSHANA RABA	17 כב תשרי TISHREI 22 YIZKOR SHEMINI ATZERET	18 כג תשרי TISHREI 23 SIMCHAT TORAH	19 כד תשרי TISHREI 24 ISRU CHAG	20 כה תשרי TISHREI 25	21 כו תשרי TISHREI 26	22 כז תשרי TISHREI 27 BEREISHIT Blessing of new month
23 כח תשרי TISHREI 28	24 כט תשרי TISHREI 29	25 ל תשרי TISHREI 30	26 א חשוון CHESHVAN 1	27 ב חשוון CHESHVAN 2	28 ג חשוון CHESHVAN 3	29 ד חשוון CHESHVAN 4 NOACH
30 ה חשוון CHESHVAN 5	31 ו חשוון CHESHVAN 6 ROSH CHODESH	ROSH CHODESH	ROSH CHODESH			

November 2022

CHESHVAN/KISLEV 5783
חשוון / כסלו תשפ"ג

Americans have one day a year dedicated to celebrating freedom: The 4th of July, Canadians have Canada Day, and the French enjoy Bastille Day.

The Jewish People have Passover, the annual holiday celebrating our freedom from Egypt and the becoming of a nation. Yet, we are also commanded to remember it daily, to the extent that we have to view ourselves "as if we personally left Egypt today!"

Why is that so important?

» *The idea:*

Nothing amazing can be accomplished inside our comfort zone. Whenever we want to achieve something truly remarkable, we need to dare and push ourselves to reach it.

The accomplishments of yesterday, however, become the comfort zone of today. And so each day anew, we must push ourselves to even greater heights.

Rather than viewing the exodus as a one time occurrence, we should view it as a life journey of striving to always accomplish more and breaking our own limitations in the service of G-d.

» *Story:*

When Rabbi Shmuel Kaplan, the Rebbe's emissary to Baltimore, succeeded in organizing a large Simchat Torah program of 3,000 participants, he rushed to share his success with the Rebbe. "We had 3,000 participants," he exclaimed. "30,000 participants?" The rebbe asked. "No, 3,000," Rabbi Kaplan repeated. "30,000?" the Rebbe asked again. Finally, Rabbi Kaplan understood that the Rebbe wanted him not to rest on his laurels and focus on the next big achievement on the horizon.

CONSTANTLY PUSHING YOURSELF HIGHER, WILL HELP YOU DISCOVER YOUR OWN GREATNESS AND POTENTIAL AS WELL AS BRING GREATNESS TO THE WORLD.



"In every generation one must look upon himself as if he personally had gone out of Egypt."

(Talmud Pesachim, 116b)

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SHABBAT
		1 ז חשוון CESHVAN 7	2 ח חשוון CESHVAN 8	3 ט חשוון CESHVAN 9	4 י חשוון CESHVAN 10	5 יא חשוון CESHVAN 11 LECH LECHA
6 יב חשוון CESHVAN 12	7 יג חשוון CESHVAN 13	8 יד חשוון CESHVAN 14	9 טו חשוון CESHVAN 15	10 טז חשוון CESHVAN 16	11 יז חשוון CESHVAN 17	12 יח חשוון CESHVAN 18 VAYEIRA
13 יט חשוון CESHVAN 19	14 כ חשוון CESHVAN 20	15 כא חשוון CESHVAN 21	16 כב חשוון CESHVAN 22	17 כג חשוון CESHVAN 23	18 כד חשוון CESHVAN 24	19 כה חשוון CESHVAN 25 CHAYEI SARAH Blessing of new month
20 כו חשוון CESHVAN 26	21 כז חשוון CESHVAN 27	22 כח חשוון CESHVAN 28	23 כט חשוון CESHVAN 29	24 ל חשוון CESHVAN 30	25 א כסליו KISLEV 1	26 ב כסליו KISLEV 2 TOLDOT
27 ג כסליו KISLEV 3	28 ד כסליו KISLEV 4	29 ה כסליו KISLEV 5	30 ו כסליו KISLEV 6	ROSH CHODESH		



December 2022

KISLEV/TEVET 5783
כסלו / טבת תשפ"ג

If a man is his own worst enemy, then self-doubt is his most effective weapon. For centuries, "I am not good" or "I am not good enough" have been the source of great demoralization for the human species.

» *The idea:*

Knowing that we are inherently good can offer the reassurance that we need in life. The answer to the question "am I good" and "am I good enough" is rather simple: Yes and yes. You are good because you have a beautiful soul, endowed by G-d. We are good because we do so much good [many times, without even realizing it].

» *Story:*

Once, a non-Chabad Chossid visited the Rebbe. "Can you please share a recent Torah thought of your Rebbe?" the Rebbe asked.

The Chassid quoted a Talmudic adage that states "the sinners of Israel are filled with good deeds (Mitzvahs) as seeds of a pomegranate". "My Rebbe discussed this adage, and asked: how is it possible that the sinners have as many good deeds as a pomegranate?"

The Rebbe smiled and replied:

"I also have a question about this statement but my question is different. If they are filled with good deeds as a pomegranate, why are they called sinners?"

NEVER DOUBT YOUR OWN INNER BEAUTY.



"All Israel have a share in the World To Come, as it is stated (Isaiah 60:21): 'And Your people are Tzaddikim (righteous). They shall inherit the land forever. They are the branch of My planting, the work of My hands, in which I take pride.'"

(Talmud Sanhedrin, 90a)

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SHABBAT
				1 ז כסלו KISLEV 7	2 ח כסלו KISLEV 8	3 ט כסלו KISLEV 9 VAYEITZEI
4 י כסלו KISLEV 10 In evening begin Tal U'matar	5 יא כסלו KISLEV 11	6 יב כסלו KISLEV 12	7 יג כסלו KISLEV 13	8 יד כסלו KISLEV 14	9 טו כסלו KISLEV 15	10 טז כסלו KISLEV 16 VAYISHLACH
11 יז כסלו KISLEV 17	12 יח כסלו KISLEV 18	13 יט כסלו KISLEV 19	14 כ כסלו KISLEV 20	15 כא כסלו KISLEV 21	16 כב כסלו KISLEV 22	17 כג כסלו KISLEV 23 VAYEISHEV Blessing of new month
18 כד כסלו KISLEV 24	19 כה כסלו KISLEV 25 CHANUKAH	20 כו כסלו KISLEV 26 CHANUKAH	21 כז כסלו KISLEV 27 CHANUKAH	22 כח כסלו KISLEV 28 CHANUKAH	23 כט כסלו KISLEV 29 CHANUKAH	24 ל כסלו KISLEV 30 MIKEITZ CHANUKAH ROSH CHODESH
25 א טבת TEVET 1 CHANUKAH ROSH CHODESH	26 ב טבת TEVET 2 CHANUKAH	27 ג טבת TEVET 3	28 ד טבת TEVET 4	29 ה טבת TEVET 5	30 ו טבת TEVET 6	31 ז טבת TEVET 7 VAYIGASH

How do you react when you feel stuck?

This was the question facing the entire Jewish people as they stood trapped in front of the Sea of Reeds. Just seven days after they left Egypt, the Egyptian army had maneuvered behind them, and the roaring sea loomed up ahead. They were stuck. "And the L-rd said to Moses... speak to the children of Israel and let them travel!"

Forward into...the sea? An individual by the name of Nachshon took G-d's instructions quite literally and jumped into the water. Moments later, Moses was told by G-d to raise his staff and the sea split.

» **The idea:**

Benjamin Franklin stated that "in this world nothing can be said to be certain, except death and taxes". In reality, though, there is something else that is certain: Whenever we want to do something good, we will encounter obstacles. In fact, one way to easily determine whether something is good or not, is by evaluating the level of difficulty it requires. If it's easy and takes no effort, most likely it should be avoided.

Yet, the obstacles present themselves as much bigger threats than they truly are. Our goal to do good, and to understand that it is much more achievable than we perceive it to be.

» **Story:**

"I am not interested in learning," complained one Yeshiva Student to the Rebbe. "Start with learning five minutes every day" the Rebbe suggested. "But keep it to five minutes. Once in a while, you can increase it by 20%." The Yeshiva student followed the Rebbe's advice. He started looking forward to his daily learning, finding himself yearning to learn more and more. Soon enough, learning was no longer a chore; it was something he deeply enjoyed.



"It is within your close reach to follow the Torah in speech, feeling and deed.

(Deuteronomy, 30:14)

WHEN YOU DO SOMETHING GOOD AND YOU ENCOUNTER OBSTACLES, KEEP ON GOING. SOONER OR LATER, THE OBSTACLES WILL COMPLETELY DISAPPEAR.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SHABBAT
1 ח טבת TEVET 8	2 ט טבת TEVET 9	3 י טבת TEVET 10 FAST OF TEVET 10	4 יא טבת TEVET 11	5 יב טבת TEVET 12	6 יג טבת TEVET 13	7 יד טבת TEVET 14 VAYECHI Shabbat Chazzak
8 טו טבת TEVET 15	9 טז טבת TEVET 16	10 יז טבת TEVET 17	11 יח טבת TEVET 18	12 יט טבת TEVET 19	13 כ טבת TEVET 20	14 כא טבת TEVET 21 SHEMOT
15 כב טבת TEVET 22	16 כג טבת TEVET 23	17 כד טבת TEVET 24	18 כה טבת TEVET 25	19 כו טבת TEVET 26	20 כז טבת TEVET 27	21 כח טבת TEVET 28 V'A'IRA Blessing of new month
22 כט טבת TEVET 29	23 א שבט SHEVAT 1 ROSH CHODESH	24 ב שבט SHEVAT 2	25 ג שבט SHEVAT 3	26 ד שבט SHEVAT 4	27 ה שבט SHEVAT 5	28 ו שבט SHEVAT 6 BO
29 ז שבט SHEVAT 7	30 ח שבט SHEVAT 8	31 ט שבט SHEVAT 9				



Some of us are lucky to have great parents. Or great spouses. Or great teachers or friends.

What do great people have in common?

They know how to pay attention to detail. They don't just view us as a whole, but realize the many unique details that make us who we are.

» **The idea:**

knowing that G-d is intimately involved in every detail in our lives brings a feeling of awe, as well as appreciation of His greatness.

He didn't create us and abandon us, G-d forbid; he cares deeply about us. He wants to know what we do, how we speak, and even what we think.

We matter to Him; every fiber of our being and every moment of our existence.

» **Story:**

In response to someone who wrote about fears and anxieties, the Rebbe suggested that he study the beginning of Chapter 41 in Tanya, as a reminder of G-d's everlasting presence in our lives. Having this knowledge accessible at all times, will help alleviate the feelings of fear.

G-D IS PAYING ATTENTION TO EVERY DETAIL IN OUR LIVES.



"G-d stands over him, and the whole earth is full of His glory, and He searches his mind and heart (to see) if he is serving Him as is fitting."

(Tanya, Chapter 41)

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SHABBAT
			1 י שבט SHEVAT 10	2 יא שבט SHEVAT 11	3 יב שבט SHEVAT 12	4 יג שבט SHEVAT 13 BESHALACH Shabbat Shirah
5 יד שבט SHEVAT 14	6 טו שבט SHEVAT 15  TU BISHVAT	7 טז שבט SHEVAT 16	8 יז שבט SHEVAT 17	9 יח שבט SHEVAT 18	10 יט שבט SHEVAT 19	11 כ שבט SHEVAT 20 YITRO
12 כא שבט SHEVAT 21	13 כב שבט SHEVAT 22	14 כג שבט SHEVAT 23	15 כד שבט SHEVAT 24	16 כה שבט SHEVAT 25	17 כו שבט SHEVAT 26	18 כז שבט SHEVAT 27 MISHPATIM Blessing of new month Parshat Shekalim
19 ח שבט SHEVAT 28	20 ט שבט SHEVAT 29	21 ל שבט SHEVAT 30 ROSH CHODESH	22 א אדר ADAR 1 ROSH CHODESH	23 ב אדר ADAR 2	24 ג אדר ADAR 3	25 ד אדר ADAR 4 TERUMAH
26 ה אדר ADAR 5	27 ו אדר ADAR 6	28 ז אדר ADAR 7				

March 2023

ADAR/NISSAN 5783
אדר / ניסן תשפ"ג

"I love used cars" said nobody ever. At times, we might need to buy used goods, but mostly for economical reasons. Still, brand-new is always better. Is it the smell, the freshness or the sense of a new beginning? Perhaps all of the above. This is why we celebrate births, cherish sunrises, and toast the new year. New beginnings are good for us.

» **The idea:**

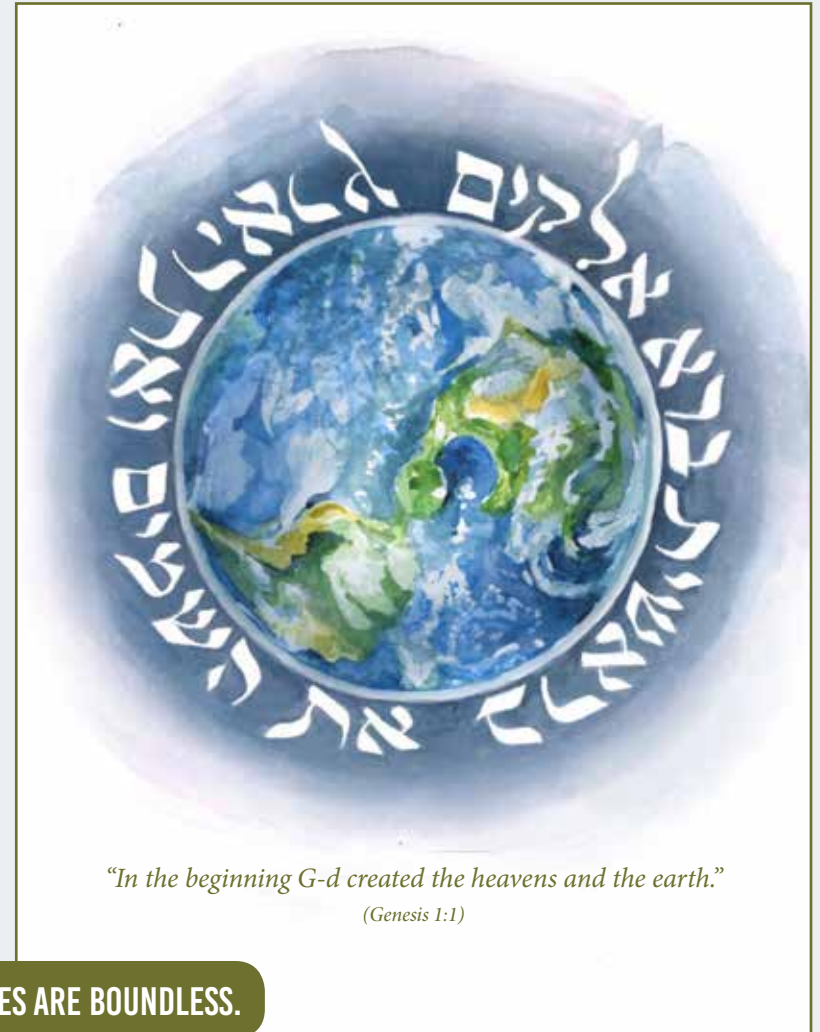
The new beginnings we all crave are available to us right here, right now. This is because at every given moment, G-d is creating the world anew.

Here's how the Baal Shem Tov explained this idea:

When G-d created the world, He created something out of nothing. The true identity of the world is nothing. The only way the world continues to exist is because G-d is creating the world again each moment. Talk about new beginnings!

» **Story:**

Rabbi Lord Jonathan Sacks came to meet the Rebbe as a University student. He was surprised when the Rebbe started questioning him about what he is doing for Jewish life in Oxford. Trying to defend himself, he said "in the situation in which I currently find myself..." the Rebbe uncharacteristically interrupted him and commented, "No one finds himself in a specific situation. You put yourself in a certain situation, you can put yourself into another situation."



"In the beginning G-d created the heavens and the earth."

(Genesis 1:1)

WE WERE JUST RECREATED RIGHT NOW. THE WORLD IS OPEN TO US AND THE OPPORTUNITIES ARE BOUNDLESS.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SHABBAT
			1 ח אדר ADAR 8	2 ט אדר ADAR 9	3 י אדר ADAR 10	4 יא אדר ADAR 11 TETZAVEH Parshat Zachor
5 יב אדר ADAR 12	6 יג אדר ADAR 13 FAST OF ESTHER	7 יד אדר ADAR 14 	8 טו אדר ADAR 15 	9 טז אדר ADAR 16	10 יז אדר ADAR 17	11 יח אדר ADAR 18 KI TISA Parshat Parah
		PURIM	SHUSHAN PURIM			
12 יט אדר ADAR 19	13 כ אדר ADAR 20	14 כא אדר ADAR 21	15 כב אדר ADAR 22	16 כג אדר ADAR 23	17 כד אדר ADAR 24	18 כה אדר ADAR 25 VAYAKHEIL-PEKUDEI Blessing of new month Shabbat Chazzak Parshat Hachodesh
19 כו אדר ADAR 26	20 כז אדר ADAR 27	21 כח אדר ADAR 28	22 כט אדר ADAR 29	23 א ניסן NISSAN 1 ROSH CHODESH	24 ב ניסן NISSAN 2	25 ג ניסן NISSAN 3 VAYIKRA
26 ד ניסן NISSAN 4	27 ה ניסן NISSAN 5	28 ו ניסן NISSAN 6	29 ז ניסן NISSAN 7	30 ח ניסן NISSAN 8	31 ט ניסן NISSAN 9	

April 2023

NISSAN/IYAR 5783
ניסן/אייר תשפ"ג

Have you ever seen a dog sit and ponder the purpose of life? Or how about a cat that was trying to understand the point of it all?

Being concerned with living a life that is worthwhile and meaningful, seems to be something uniquely human.

» **The idea:**

Our true impact is measured by the people we influence.

This is why in Judaism the idea of education takes center stage. Educating the children means instilling the G-dly values into the heart of the next generation so they can lead meaningful lives. The Rebbe would often point out that education does not only apply to biological children, or only children for that matter. Whenever we enable another individual to advance in their Torah knowledge, we are fulfilling the Mitzvah of education.

» **Story:**

After months of planning a special event for Jewish women in Melbourne, Rabbi Chaim Gutnick was deeply disappointed to see only one participant in attendance. Heartbroken over his event's failure, he wrote to the Rebbe.

The Rebbe's response consisted of a single sentence. That one sentence, however, was a powerful reminder of the importance of each and every single Jew:

"Moshe (Moses)", wrote the Rebbe, "had only one mother", implying that the entire event was worthwhile for the lessons and messages this one woman received.

TEACH A PERSON TORAH, AND YOU FEED THE SOUL FOR A LIFETIME.



"And you shall teach the Torah to your children, and you should speak about it when you are home and when you travel, before you lie down to sleep and when you wake up.

(Deuteronomy, 6:7)

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SHABBAT
						1 יא ניסן NISSAN 10 TZAV Shabbat Hagadol
2 יא ניסן NISSAN 11	3 יב ניסן NISSAN 12	4 יג ניסן NISSAN 13	5 יד ניסן NISSAN 14 Eruv Tavshilin FAST OF FIRST BORN FIRST SEDER	6 טו ניסן NISSAN 15 1ST DAY OF PASSOVER SECOND SEDER In the evening count Omer 1	7 טז ניסן NISSAN 16 Omer 1 2ND DAY OF PASSOVER In the evening count Omer 2	8 יז ניסן NISSAN 17 Omer 2 1ST INTERMEDIATE DAY OF PASSOVER In the evening count Omer 3
9 יח ניסן NISSAN 18 Omer 3 2ND INTERMEDIATE DAY OF PASSOVER In the evening count Omer 4	10 יט ניסן NISSAN 19 Omer 4 3RD INTERMEDIATE DAY OF PASSOVER In the evening count Omer 5	11 כ ניסן NISSAN 20 Omer 5 4TH INTERMEDIATE DAY OF PASSOVER In the evening count Omer 6	12 כא ניסן NISSAN 21 Omer 6 7TH DAY OF PASSOVER In the evening count Omer 7	13 כב ניסן NISSAN 22 Omer 7 YIZKOR 8TH DAY OF PASSOVER In the evening count Omer 8	14 כג ניסן NISSAN 23 Omer 8 ISRU CHAG In the evening count Omer 9	15 כד ניסן NISSAN 24 Omer 9 SHEMINI Blessing of new month PIRKEI-AVOT: Chapter 1
16 כה ניסן NISSAN 25 Omer 10 In the evening count Omer 11	17 כו ניסן NISSAN 26 Omer 11 In the evening count Omer 12	18 כז ניסן NISSAN 27 Omer 12 In the evening count Omer 13	19 כח ניסן NISSAN 28 Omer 13 In the evening count Omer 14	20 כט ניסן NISSAN 29 Omer 14 In the evening count Omer 15	21 ל ניסן NISSAN 30 Omer 15 ROSH CHODESH In the evening count Omer 16	22 א אייר IYAR 1 Omer 16 ROSH CHODESH In the evening count Omer 17 TAZRIA-METZORA PIRKEI-AVOT: Chapter 2
23 ב אייר IYAR 2 Omer 17 In the evening count Omer 18	24 ג אייר IYAR 3 Omer 18 In the evening count Omer 19	25 ד אייר IYAR 4 Omer 19 In the evening count Omer 20	26 ה אייר IYAR 5 Omer 20 In the evening count Omer 21	27 ו אייר IYAR 6 Omer 21 In the evening count Omer 22	28 ז אייר IYAR 7 Omer 22 In the evening count Omer 23	29 ח אייר IYAR 8 Omer 23 In the evening count Omer 24 ACHAREI-KEDOSHIM PIRKEI-AVOT: Chapter 3
30 ט אייר IYAR 9 Omer 24 In the evening count Omer 25	In the evening count Omer 19	In the evening count Omer 20	In the evening count Omer 21	In the evening count Omer 22	In the evening count Omer 23	In the evening count Omer 24

We live in a world where we have come to expect everything instantly. Just add hot water and have a coffee ready. Throw the frozen meal in the microwave and dinner is ready in minutes. Oh, and that Amazon delivery - please make sure to choose the same-day delivery option! Yet, some things can never be made instantly or bought with the click of a button.

» **The idea:**

When we are aiming to accomplish anything good, we must let go of the "instant" mentality. In the quest of making a difference in the world around us, there is an ingredient that cannot be skipped: Hard work and perseverance.

The Torah is promising us that adding this ingredient will guarantee success.

In fact, the formula is rather powerful. Hard work equals success; and success without hard work should be doubted and questioned. Hard work is the only way in which we can reach deeper within ourselves and reveal our G-dly abilities.

» **Story:**

Rabbi Zev Segal often traveled to the Soviet Union, and the Rebbe asked him to carry out clandestine missions to strengthen Jewish life in Russia.

On one occasion, upon returning from his trip, he reported to the Rebbe of the success of the mission, while emphasizing that it was quite difficult to do.

The Rebbe looked at him and asked: "Rabbi Segal, do you have a contract with G-d that everything needs to be easy?"



If someone says, "I have worked hard, and I have not been successful," don't believe him. If someone says, "I have not worked hard and I have been successful," don't believe him. If someone says, "I have worked hard, and I have been successful," believe him!

(Talmud Megillah, 6b)

DO YOUR BEST, KEEP AT IT, AND G-D WILL DO THE REST. TRUST THIS PROCESS AND YOU WILL SURELY SEE SUCCESS.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SHABBAT
	1 י אייר IYAR 10 Omer 25 In the evening count Omer 26	2 יא אייר IYAR 11 Omer 26 In the evening count Omer 27	3 יב אייר IYAR 12 Omer 27 In the evening count Omer 28	4 יג אייר IYAR 13 Omer 28 In the evening count Omer 29	5 יד אייר IYAR 14 Omer 29 PESACH SHEINI In the evening count Omer 30 	6 טו אייר IYAR 15 Omer 30 In the evening count Omer 31 EMOR PIRKEI-AVOT: Chapter 4
7 טז אייר IYAR 16 Omer 31 In the evening count Omer 32	8 יז אייר IYAR 17 Omer 32 In the evening count Omer 33	9 יח אייר IYAR 18 Omer 33 LAG BA'OMER In the evening count Omer 34 	10 יט אייר IYAR 19 Omer 34 In the evening count Omer 35	11 כ אייר IYAR 20 Omer 35 In the evening count Omer 36	12 כא אייר IYAR 21 Omer 36 In the evening count Omer 37 	13 כב אייר IYAR 22 Omer 37 In the evening count Omer 38 BEHAR-BECHUKOTAI Shabbat Chazzak PIRKEI-AVOT: Chapter 5
14 כג אייר IYAR 23 Omer 38 In the evening count Omer 39	15 כד אייר IYAR 24 Omer 39 In the evening count Omer 40	16 כה אייר IYAR 25 Omer 40 In the evening count Omer 41	17 כו אייר IYAR 26 Omer 41 In the evening count Omer 42	18 כז אייר IYAR 27 Omer 42 In the evening count Omer 43	19 כח אייר IYAR 28 Omer 43 In the evening count Omer 44 	20 כט אייר IYAR 29 Omer 44 In the evening count Omer 45 BAMIDBAR Blessing of new month PIRKEI-AVOT: Chapter 6
21 א סיון SIVAN 1 Omer 45 ROSH CHODESH In the evening count Omer 46	22 ב סיון SIVAN 2 Omer 46 In the evening count Omer 47	23 ג סיון SIVAN 3 Omer 47 In the evening count Omer 48	24 ד סיון SIVAN 4 Omer 48 In the evening count Omer 49	25 ה סיון SIVAN 5 Omer 49 Eruv Tavshilin 	26 ו סיון SIVAN 6 1ST DAY OF SHAVUOT 	27 ז סיון SIVAN 7 2ND DAY OF SHAVUOT 
28 ח סיון SIVAN 8 ISRU CHAG	29 ט סיון SIVAN 9	30 י סיון SIVAN 10	31 יא סיון SIVAN 11			

Some people have very low trust. They suspect that everyone is in it for themselves, and don't believe that people can be altruistic.

Before we judge them, let's think about it for a minute. Aren't they right? Isn't it logical for us to have our own interests as our first and only priority?

» **The idea:**

A person is comprised of a body and a soul.

If we focus on the body, we will see many differences: In our appearance, in our preference, interests and goals. Indeed, we are so different.

The body, however, is not our true essence.

When we focus on our soul - our divine soul, part of G-d - we can see the truth: We are all connected.

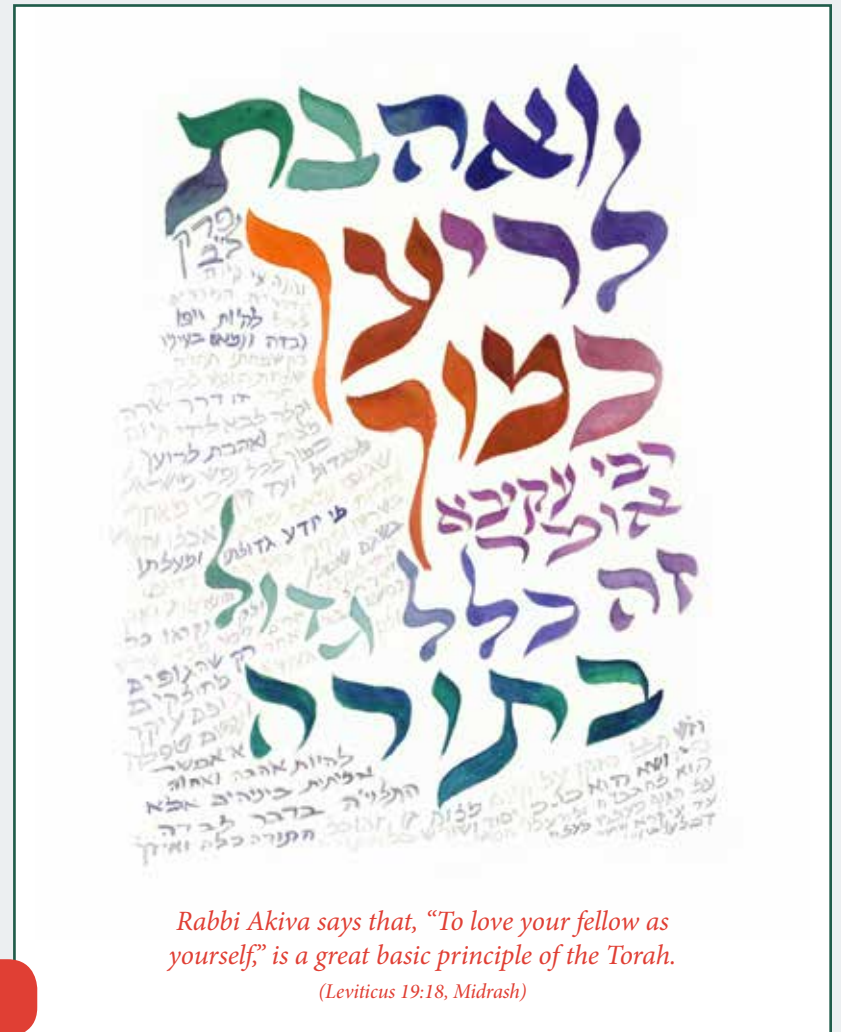
» **Story:**

At first, not everyone appreciated the Rebbe's outreach efforts to every single Jew. When the Rebbe heard about it, he commented:

How would someone react if his own child would leave the Jewish path? Surely they would try anything possible to bring the child closer again!"

Every Jew is a child of G-d, a part of the same family, and should be treated as such.

FOCUSING ON OUR SOUL WILL HELP US FIND UNITY AND CONNECTION WHEREVER WE GO.



Rabbi Akiva says that, "To love your fellow as yourself," is a great basic principle of the Torah.

(Leviticus 19:18, Midrash)

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SHABBAT
				1 יב סיון SIVAN 12	2 יג סיון SIVAN 13	3 יד סיון SIVAN 14 NASO PIRKEI-AVOT: Chapter 1
4 טו סיון SIVAN 15	5 טז סיון SIVAN 16	6 יז סיון SIVAN 17	7 יח סיון SIVAN 18	8 יט סיון SIVAN 19	9 כ סיון SIVAN 20	10 כא סיון SIVAN 21 BEHAALOTECHA PIRKEI-AVOT: Chapter 2
11 כב סיון SIVAN 22	12 כג סיון SIVAN 23	13 כד סיון SIVAN 24	14 כה סיון SIVAN 25	15 כו סיון SIVAN 26	16 כז סיון SIVAN 27	17 כח סיון SIVAN 28 SHELACH Blessing of new month PIRKEI-AVOT: Chapter 3
18 כט סיון SIVAN 29	19 ל סיון SIVAN 30 ROSH CHODESH	20 א תמוז TAMMUZ 1 ROSH CHODESH	21 ב תמוז TAMMUZ 2	22 ג תמוז TAMMUZ 3	23 ד תמוז TAMMUZ 4	24 ה תמוז TAMMUZ 5 KORACH PIRKEI-AVOT: Chapter 4
25 ו תמוז TAMMUZ 6	26 ז תמוז TAMMUZ 7	27 ח תמוז TAMMUZ 8	28 ט תמוז TAMMUZ 9	29 י תמוז TAMMUZ 10	30 יא תמוז TAMMUZ 11	

G-d's choice to create a world full of people seems curious. After all, robots would be a much better choice. They would fulfill all the 613 Mitzvot flawlessly. They won't deviate or go astray from G-d's commandments. So why did G-d choose us?

» **The idea:**

True beauty emanates from struggle, not perfection. G-d created an imperfect world filled with imperfect people, and instructed them: Make me a home.

Every time we do a Mitzvah, we accomplish something beautiful; we open another door for G-d's presence. The goal is to open enough doors so the world will finally transform into the perfect world it was always meant to be. A divine world where peace and harmony will reign forever.

» **Story:**

In a private audience with a struggling teen, the Rebbe asked him for his hobby. He shared his love for painting, and mentioned a specific painting of sunset that was sold on Sothbys for three million dollars.

"But what's so special about the painting?" questioned the Rebbe. "Surely, it's not perfect. A picture of the sunset would be much more accurate!"

The Rebbe continued. "The painting costs much more because it was created by a human, not a machine. A human that gave his heart and soul into it. Yes, it might not be perfect, but that's what makes it beautiful.

"G-d has many angels, but our actions are so much more precious. Even when you fail, remember how G-d cherishes each of your successes".

G-D CREATED US, PLACED US IN THE WORLD, AND IS WAITING FOR AN INVITATION TO COME IN.



"The purpose of the creation of every Jew and of all the worlds is to make a dwelling place for G-d in this world."

(Tanya, Chapter 33)

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SHABBAT
						1 יב תמוז TAMMUZ 12 CHUKAT-BALAK PIRKEI-AVOT: Chapter 5
2 יג תמוז TAMMUZ 13	3 יד תמוז TAMMUZ 14	4 טו תמוז TAMMUZ 15	5 טז תמוז TAMMUZ 16	6 יז תמוז TAMMUZ 17 FAST OF 17TH TAMMUZ	7 יח תמוז TAMMUZ 18	8 יט תמוז TAMMUZ 19 PINCHAS PIRKEI-AVOT: Chapter 6
9 כ תמוז TAMMUZ 20	10 כא תמוז TAMMUZ 21	11 כב תמוז TAMMUZ 22	12 כג תמוז TAMMUZ 23	13 כד תמוז TAMMUZ 24	14 כה תמוז TAMMUZ 25	15 כו תמוז TAMMUZ 26 MATOT-MASS'EI Shabbat Chazzak Blessing of new month PIRKEI-AVOT: Chapter 1
16 כז תמוז TAMMUZ 27	17 כח תמוז TAMMUZ 28	18 כט תמוז TAMMUZ 29	19 א אב AV 1 ROSH CHODESH	20 ב אב AV 2	21 ג אב AV 3	22 ד אב AV 4 DEVARIM Shabbat Chazon PIRKEI-AVOT: Chapter 2
23 ה אב AV 5	24 ו אב AV 6	25 ז אב AV 7	26 ח אב AV 8	27 ט אב AV 9	28 י אב AV 10	29 יא אב AV 11 VA'ETCHANAN Shabbat Nachamu PIRKEI-AVOT: Chapter 3
30 יב אב AV 12	31 יג אב AV 13			FAST OF 9TH OF AV		

August 2023

NEW MOON, ELUL: WEDNESDAY, AUGUST 16, 2023, 5:04 (17/18) PM

MENACHEM AV/ELUL 5783

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SHABBAT
		1 יד אב AV 14	2 טו אב AV 15	3 טז אב AV 16	4 יז אב AV 17	5 יח אב AV 18 EIKEV PIRKEI-AVOT: Chapter 4
6 יט אב AV 19	7 כ אב AV 20	8 כא אב AV 21	9 כב אב AV 22	10 כג אב AV 23	11 כד אב AV 24	12 כה אב AV 25 RE'EH Blessing of new month PIRKEI-AVOT: Chapter 5
13 כז אב AV 26	14 כח אב AV 27	15 כט אב AV 28	16 אב אב AV 29	17 ל אב AV 30 ROSH CHODESH	18 א אלול ELUL 1 ROSH CHODESH	19 ב אלול ELUL 2 SHOFTIM PIRKEI-AVOT: Chapter 6
20 ג אלול ELUL 3	21 ד אלול ELUL 4	22 ה אלול ELUL 5	23 ו אלול ELUL 6	24 ז אלול ELUL 7	25 ח אלול ELUL 8	26 ט אלול ELUL 9 KI TEITZEI PIRKEI-AVOT: Chapter 1 & 2
27 י אלול ELUL 10	28 יא אלול ELUL 11	29 יב אלול ELUL 12	30 יג אלול ELUL 13	31 יד אלול ELUL 14		

September 2023

ELUL 5783/TISHREI 5784
אלול תשפ"ג / תשרי תשפ"ד



SHANAH TOVAH!

WE WISH YOU A HAPPY,
SWEET NEW YEAR!

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SHABBAT
					1 טו אלול ELUL 15	2 טז אלול ELUL 16 KI TAVO PIRKEI-AVOT: Chapters 3 & 4
3 יז אלול ELUL 17	4 יח אלול ELUL 18	5 יט אלול ELUL 19	6 כ אלול ELUL 20	7 כא אלול ELUL 21	8 כב אלול ELUL 22	9 כג אלול ELUL 23 NITZAVIM-VAYEILECH Shabbat Selichot PIRKEI-AVOT: Chapters 5 & 6
10 כד אלול ELUL 24	11 כה אלול ELUL 25	12 כו אלול ELUL 26	13 כז אלול ELUL 27	14 כח אלול ELUL 28	15 כט אלול ELUL 29	16 א תשרי TISHREI 1  1ST DAY OF ROSH HASHANAH
17 ב תשרי TISHREI 2  2ND DAY OF ROSH HASHANAH	18 ג תשרי TISHREI 3 FAST OF GEDALIAH	19 ד תשרי TISHREI 4	20 ה תשרי TISHREI 5	21 ו תשרי TISHREI 6	22 ז תשרי TISHREI 7	23 ח תשרי TISHREI 8 HA'AZINU Shabbat Shuvah
24 ט תשרי TISHREI 9 EREV YOM KIPPUR	25 י תשרי TISHREI 10  YIZKOR YOM KIPPUR	26 יא תשרי TISHREI 11	27 יב תשרי TISHREI 12	28 יג תשרי TISHREI 13	29 יד תשרי TISHREI 14	30 טו תשרי TISHREI 15  1ST DAY OF SUKKOT

